

# AI and You!

#### (BTW - You're still smarter...)

Presented by Michael J Lee, PhD UNLV Lee Business School



Introduction

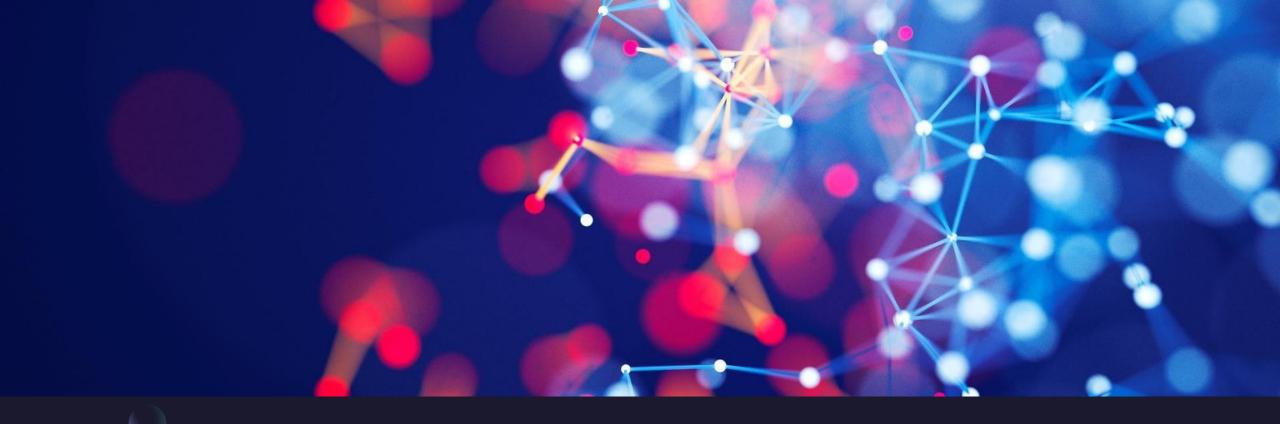
What AI is NOT

Types of AI you may see in the wild (and where to find them)

Demonstrations: Al in Action

Applications and Risks of AI





## Introduction

# Who am I?

Teacher

Researcher

Author

World Traveler



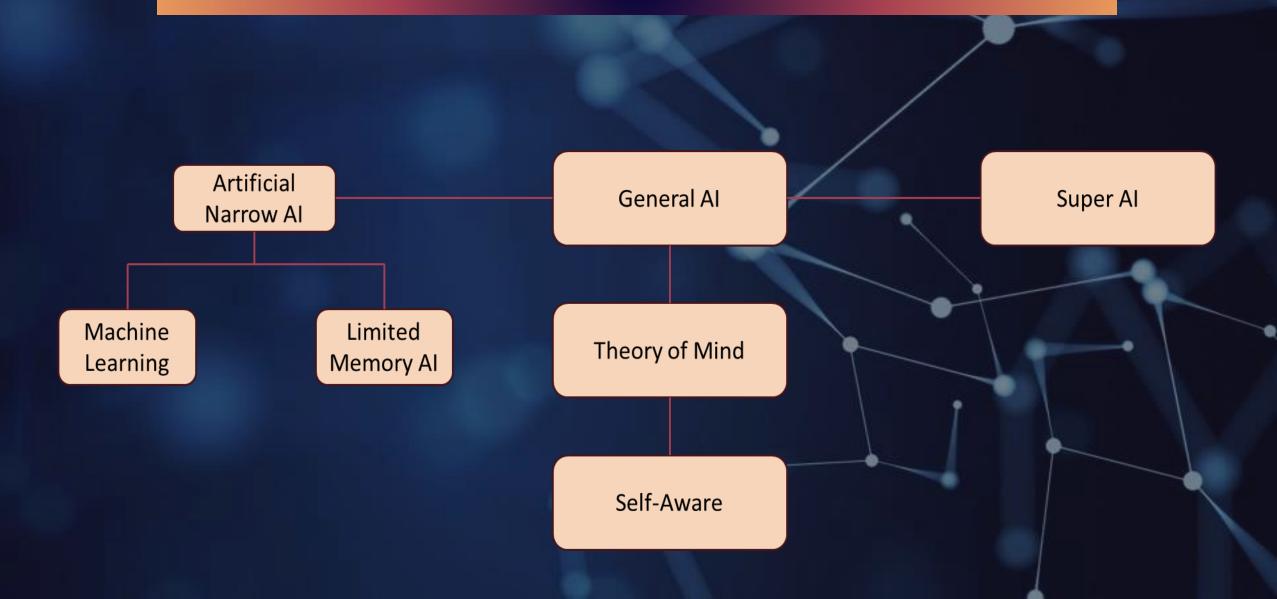
### What AI is NOT

- Al is NOT a replacement for human judgement
  - $\circ~$  It may be able to capture facts, but not your unique perspective
- Al is NOT always accurate
  - $\circ$  Hallucinations are common
  - It can only draw conclusions based on the data and time frame that was used to train it
- Al is NOT without ethical considerations

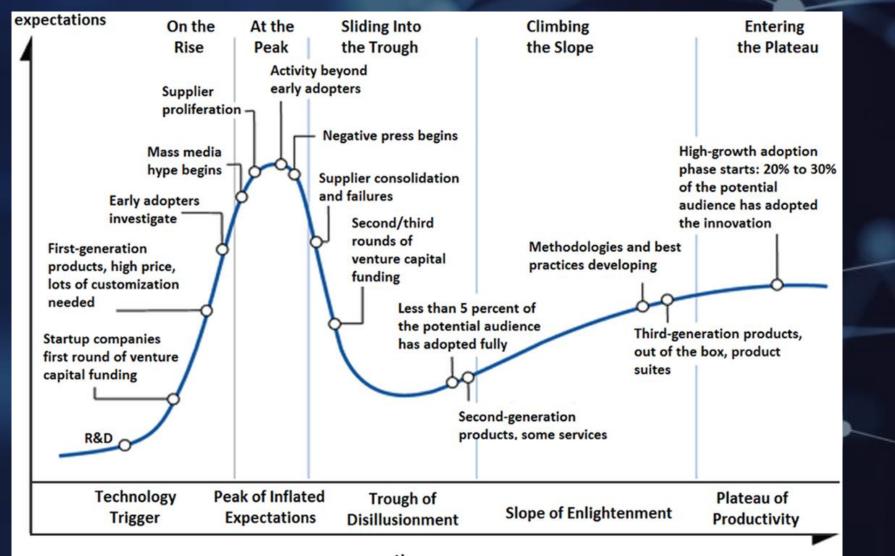
   Responsibility in both training and use of Al is paramount
- Al is NOT yet at the peak of its potential
   Say tuned, because things continue to develop rapidly



#### THE AI LANDSCAPE - CAPABILITIES



#### THE AI LANDSCAPE – MARKET FORCES



### Generative AI:

#### Allow me to Demonstrate!

Generating Intelligent Text Responses

> Chat GPT

Generating Images Based on Descriptions
DALL • E

Generating Image



### Current and Future Applications of AI



| Category       | Examples   |
|----------------|--|
| Business       | Fraud Detection, Inventory Management, On-Device Assistant |
| Education      | Adaptive Instruction, Ability Assessment, Tutoring         |
| Medicine       | Triage, Diagnoses, Disease Progression Forecasting         |
| Transportation | Logistics, Self-Piloted Vehicles, Capacity Management      |
| Government     | Policy Impact Forecasting, Military Applications           |

#### Risks of AI

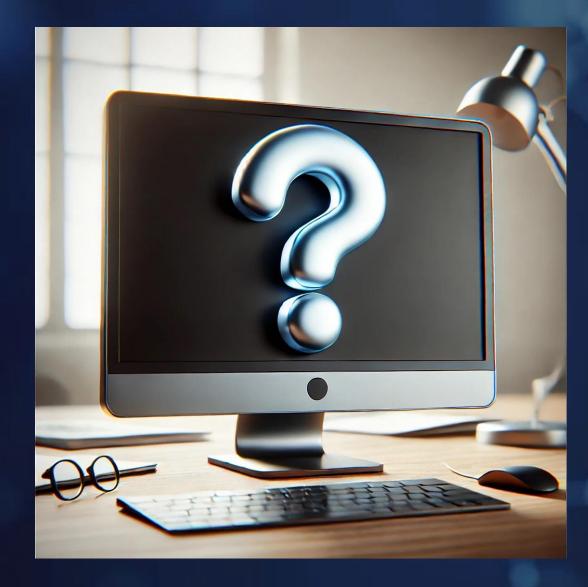
| 1. Discrimination & Toxicity                  |  |
|---|--|
| 2. Privacy & security                         |  |
| 3. Misinformation                             |  |
| 4. Malicious actors & misuse                  |  |
| 5. Human-computer interaction                 |  |
| 6. Socioeconomic & environmental harms        |  |
| 7. Al system safety, failures and limitations |  |

Source: AI Risk Repository (https://airisk.mit.edu/#Domain-Taxonomy-of-AI-Risks)

### The AI Singularity

- The point when AI intelligence surpasses human intelligence, leading to machines that can outthink and outnumber us.
- Futurist Ray Kurzweil projects that:
  - Machines could surpass human intelligence by 2029
  - Humans and computers could merge by 2045
- Others, such as Jeff Hawkins, doubt that a singularity will ever occur
- Are we due for our own 'Butlerian Jihad?'

#### QUESTIONS? - LET'S DISCUSS





## Thank you

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